

# 2022 WOMEN IN CIVIL MENTORING PROGRAM SPONSORSHIP PROPOSAL

## DETAILS + CONTACT

Cost: See page 2 for details

Dates: 1 July 2022 - 30 June 2023

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CCF WA's Women in Civil Mentoring Program is designed for women Mentees in the civil construction and maintenance industry who seek support, guidance and professional growth. Mentees are paired with a highly experienced man or woman (Mentor) who is willing to commit time and energy to help them with their professional development.

In 2021, CCF WA engaged leadership development organisation Modal to deliver the program – which includes having Modal's consultant, Rechelle Hawkes AM, former Hockyroos captain and three-time Olympic gold medallist, facilitate some of the program.

The Program aims to support women already working in the industry by encouraging them to remain in the industry long-term, helping to address the current skills shortage in Western Australia and supporting women transitioning into leadership roles. It also aims to boost the number of women in the industry by encouraging women to work in this space, supporting workplace gender diversity through both younger women entering the industry or those wishing to retrain and look at a career change.

Mentees have the opportunity to develop skills including: Goal setting, Understanding personality styles, Network building, Resume building, How to identify and confront challenges, Salary negotiation, and Industry understanding and confidence.

## Program Overview

- Application process: Mentor and Mentee application forms submitted and Mentor/Mentee matching (note: Mentors can also be a Mentee)
- Initial online connection (share background, personal history and personal goals)
- Progra launch (framework, protocols, the importance of social connections)
- Mid-program progress check and review (phone contact from program facilitator)
- During program nudges (includes updates, case studies, articles, personal stories, etc.)
- Program wind-up and celebration



# 2022 WOMEN IN CIVIL MENTORING PROGRAM SPONSORSHIP CATEGORIES

Sponsoring the 2022 CCF WA Women in Civil Mentoring Program is a great way for CCF WA Members to demonstrate support for the initiative and the civil construction and maintenance industry. It is also an opportunity to connect with like-minded Members.

## ~~GOLD SPONSOR (1) – \$5,500 ex GST~~ - *Kais Hire*

Gold sponsorship category gives one CCF WA Member the opportunity to receive the following benefits:

- Company representative to speak/present (up to 3 minutes) at the Program Launch and Program Wind-Up.
- Acknowledgement by MC at the in-person events.
- Company logo and acknowledgement on all pre-event, mid-event and post-event marketing communications (including The CCF Bulletin, website, e-Newsletters and social media posts).
- Company logo on introductory slide used at the in-person events.
- Company banner placed at the in-person events (Program Launch and Program Wind-Up).
- Opportunity to provide company branded merchandise to program mentors and mentees (notebook/pen/hand sanitiser/hat/sunscreen etc).
- Company logo on document folder given to program mentors and mentees.
- First right of refusal for 2023 CCF WA Women in Civil Mentoring Program gold sponsorship.

## SILVER SPONSOR (2) – \$2,500 ex GST - *Be quick, 2 spots left!*

Silver sponsorship category gives two CCF WA Members the opportunity to receive the following benefits:

- Company representative to attend the Program Launch and Program Wind-Up.
- Acknowledgement by MC at the in-person events.
- Company logo and acknowledgement on all pre-event, mid-event and post-event marketing communications (including The CCF Bulletin, website, e-Newsletters and social media posts).
- Company logo on introductory slide used at the in-person events.
- Company banner placed at the in-person events (Program Launch and Program Wind-Up).
- Opportunity to provide company branded merchandise to program mentors and mentees (notebook/pen/hand sanitiser/hat/sunscreen etc).

## BRONZE SPONSOR (3) – \$1,500 ex GST - *Be quick, 2 spots left!*

Bronze sponsorship category gives three CCF WA Members the opportunity to receive the following benefits:

- Company representative to attend the Program Launch and Program Wind-Up.
- Acknowledgement by MC at the in-person events.
- Company logo and acknowledgement on all pre-event, mid-event and post-event marketing communications (including The CCF Bulletin, website, e-Newsletters and social media posts).
- Company logo on introductory slide used at the in-person events.



### PARTNERSHIPS CONTACT

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